

Festival of Startup23

Brought to you by



Date

6-7 September, 2023,

Venue

PCSIC Auto Cluster Auditorium,
Chinchwad, Pune.

To help aspiring entrepreneurs build their bright ideas

Have a dream?
Festival of Startup
can make it
a reality.



Festival of Startups 2023:

Welcome to the Festival of Startup 2023, where we unleash the power of innovation and entrepreneurship. Join us on this exciting journey as we explore the latest trends, technologies, and ideas that are shaping the startup ecosystem. Get ready to be inspired, network with industry leaders, and discover new opportunities for growth creating a dynamic and engaging environment for startups, investors, and attendees.

An opportunity to learn from industry experts and visionaries who have successfully navigated the startup landscape. Our lineup of keynote speakers includes renowned entrepreneurs, investors, and innovators who will share their insights, experiences, and strategies for success.

Creating the most favourable Startup Eco-hub at pcmc :

We, at PCSIC planning to celebrate this mega event at PCMC. The main purpose of this event is to create awareness about the Startup ecosystem in the PCMC community & boost the morale of Startups operating in this ecosystem.

During this event we will be focussing on Startups operating in below 3 categories as PCMC & PMC is becoming a hub for these technologies

1. Agrotech

2. Manufacturing

3. Deep Technology (Like AI, ML, VR etc...)

Though we are focusing on these categories of Startups our FOS 2023 (Festival of Startup 2023) will be open to all Startups, Entrepreneurs & Startup professionals. This will be a 2-day event in which we are planning to do activities to keep the Startup community engaged.

Festival of Startups

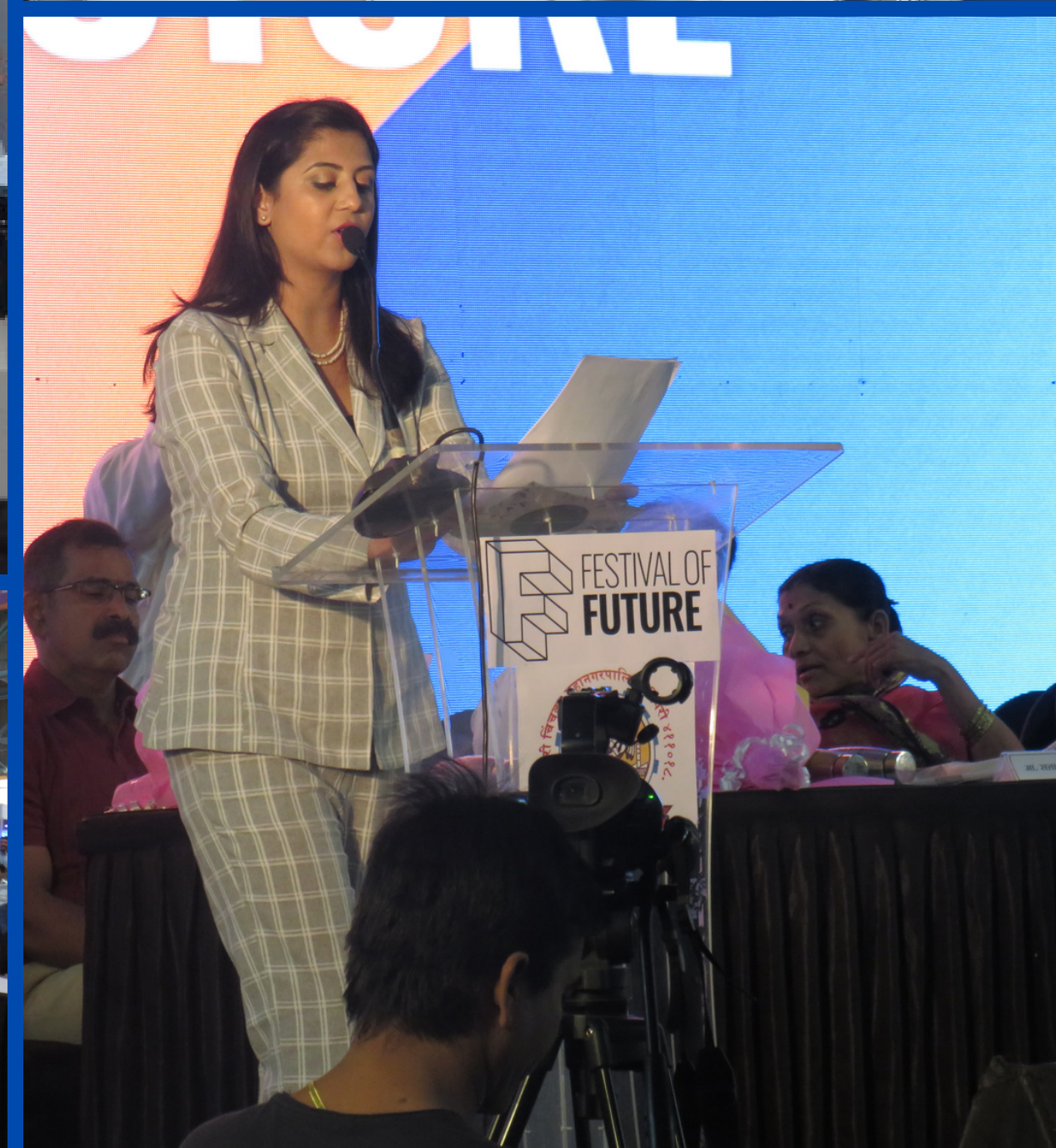
Highlights

- To host over 300 Startups
- 50 Panelist
- 50 Investors
- 500 Delegates
- Mentoring Booth for Startups
- Panel Discussions on Business-related topics with hands-on Workshops from experts.
- Startup queries related support center (“Ashray”)
- Shark Tank event (“Udyojak Samarth Disha”)

About PCSIC :

The first incubation centre in PCMC area, jointly developed by Pimpri Chinchwad Smart City Limited , Auto Cluster Development & Research Institute.

Pimpri Chinchwad Startup Incubation Centre is playing a crucial role in the grooming of startups as well as entrepreneurs in the city of Pimpri Chinchwad. The centre is well equipped with basic infrastructure like Wi-Fi, Conference Room and many more and so became the most preferred destination for the budding incubates. Not only infrastructure, but PCSIC provides experts' guidance to the incubates which upgrades them in terms of skill development, market trends, and future planning etc. In the true sense, PCSIC is a guiding star for the start-ups and entrepreneurs who have started their journey towards the bright future in order to uplift the standard of living of the people of our country.



Event Flow

Opening Ceremony:

- Welcome speech by the master of ceremony followed by inviting chief guest to inaugurate the event by lighting samay.
- Introduction to the purpose and goals of the event.
- Acknowledgment of sponsors, partners, and notable guests.

Keynote Presentations:

- Invited industry experts or successful entrepreneurs share their insights and experiences.
- Topics may include innovation, emerging trends, funding, and scaling a startup.

Startup Exhibition:

- Attendees explore a designated area where startups showcase their products or services..
- Each startup sets up a booth or display to attract visitors and potential investors.
- Startups engage with attendees, provide demos, and explain their value propositions

Panel Discussions:

- Moderated discussions among a group of experts or entrepreneurs on specific topics.
- Panels may cover areas such as infrastructure, technology, marketing, funding, or entrepreneurship challenges.
- Audience participation through Q&A sessions

Event Flow

Workshops and Interactive Sessions:

- Practical sessions where attendees can learn new skills or gain specific knowledge.
- Workshops cover areas like product development, marketing strategies, or fundraising techniques. Interactive sessions encourage hands-on activities and foster networking among participants.

Pitch Competitions:

- Startups have the opportunity to pitch their ideas or products to a panel of judges.
- Each startup typically has a limited time to present their pitch and answer questions.
- Judges evaluate the pitches based on innovation, market potential, and feasibility.

Networking Opportunities:

- Designated time for attendees, startups, investors, and industry professionals to connect.
- Networking sessions can include informal mingling, structured meetups, or speed networking.
- Participants can exchange business cards, share ideas, and explore potential collaborations.

Closing Ceremony:

- Summary of the event highlights and key takeaways.
- Recognition of outstanding startups, pitch competition winners, or innovative ideas.
- Closing remarks and thank you notes from the event organizers

Past Sponsors



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Meet Our Team



Mr. Shekhar Singh

Chairman PCSIC,
Hon'ble Commissioner,
PCMC | CEO, PCSCL



Mr. Pradeep J Patil

Additional Commissioner
PCMC and Vice Chairman,
PCSIC



Mr. Kiran Vaidya

Managing Director at Auto
Cluster Development and
Research Institute Centre



Mr. Kiranraj Yadav

Jt. CEO, PCSCL and
Nominee Director, PCSIC

Meet OurTeam



Mr. Manoj Sethia

GM (Infrastructure)
PCSCL and Nominee
Director PCSIC



Ms. Chitra Panwar

Company Secretary,
PCSCL & PCSIC



Mr. Uday Deo

Manager at Pimpri
Chinchwad Startup
Incubation Center



Mr. Aditya Masare

Account & Admin
Executive



Pimpri Chinchwad
Startup Incubation Centre

Thank you!

Feel free to approach us
if you have any questions.

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